

ABSTRACT OF THE DISCLOSURE

A method for substantially removing "roll-set curl" in a rolled print medium. Roll-set curl, as the name implies, may be defined as the "memory" a print medium has which causes the print medium to tend to return to the shape it had while on the core, once the print
5 medium is unrolled. Additionally, a method for printing on both sides of a print medium in which a roll-set curl has been substantially removed. In one respect, according to a preferred embodiment, a take-up reel is utilized to substantially remove the roll-set curl.

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10800-2800562